

QUESTION BURST TOOLKIT



Creating Conditions for Fearless Questions to Flourish

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QUESTION BURST PROCESS SETUP

What is your *Questions are the Answer Challenge*? Briefly write down key elements of your challenge or opportunity

What is your “*Emotional Temperature*” about the challenge? Write down a few words that best describe how you feel right now about the challenge

Who else can do a *Question Burst* with you? Ask others, especially those with different backgrounds and experiences, to help you generate questions?



QUESTION BURST PROCESS

BRAINSTORM QUESTIONS

Step 1

Take 2 minutes to
share your challenge

2 min

Step 2

Set a timer for 4 minutes and
ask nothing but questions.

4 min

Follow 3 rules:

1. Don't answer any questions
2. Don't explain why you're asking a question
3. Write down each question verbatim (word for word) as you hear it (space provided on the next page).

If you generate roughly 5 questions per minute, you are probably following the rules. Try to ask simple, tough, but non-toxic, questions.



QUESTION BURST PROCESS

CAPTURE QUESTIONS VERBATIM

1.

2.

3.

4.

5.

6.

7.

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9.

10.

11.

12.

13.

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15.

16.

17.

18.

19.

20.



QUESTION BURST PROCESS

INSIGHTS

What is your “Emotional Temperature” about the challenge after doing the Question Burst? Write down a few words that best describe how you feel right now about the challenge

REFLECTION

What new insights have you gained? How has the challenge been reframed? What solutions might you try to make progress on the challenge?

REVIEW

Which 1-3 questions, from your list or sparked by your list, compel you to action? They cause you to get up, get out, and seek new questions and answers to generate a better solution.



QUESTION BURST PROCESS

IMPACT

What Single Question Matters Most? Choose one question from your list of 3 and write it here.



#1 WHY does that question matter most?

#2 WHY does that reason (#1) matter to you?

#3 WHY does that reason (#2) matter to you?

#4 WHY does that reason (#3) matter to you?

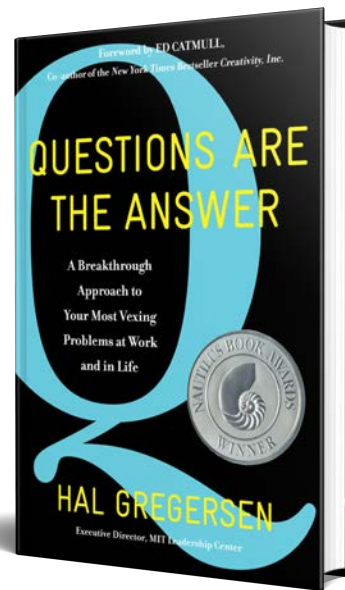
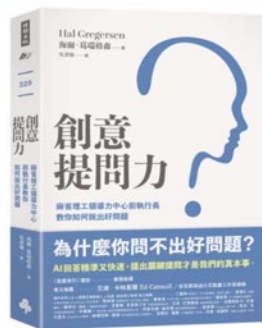
#5 WHY does that reason (#4) matter to you?

What is your plan to actively collect passive data (see, talk, try) about your key questions by creating conditions where you are wrong, uncomfortable, and reflectively quiet in order to make progress on your challenge?



QUESTION BURST PROCESS

RESOURCES



For an in-depth exploration and applications of the Question Burst method, read chapter 3
Questions are the Answer: A Breakthrough Approach to Your Most Vexing Problems at Work and in Life